

A Letter to the Shareholders of Hyundai Corporation

Requesting a Reversal of Your Corporate Decision to Enable Human Rights Violations in the American State of Alabama to Go Unabated

On behalf of major U.S. civil and human rights and labor leaders representing millions of workers and consumers across America, we request that Hyundai Corporation express its opposition to the new anti-foreigner law in the American state of Alabama, where your company has a major manufacturing plant.

In a letter dated Jan. 19, 2012, leaders of 15 organizations requested a meeting with top Hyundai executives to discuss the human rights violations caused by Alabama's anti-immigrant law. Our request was refused. More recently, a company representative told CNN that Hyundai "does not take a position on the immigration law one way or the other." Now, a delegation of leaders have been compelled to travel around the world to personally deliver this important request to you.

Hyundai's decision to take no position on this law, which has created chaos for workers and the communities of color surrounding your Alabama facility, is indeed a decision to support this discriminatory law's continued implementation. This position is unacceptable and threatens your consumers, particularly Latinos, the fastest growing group of auto buyers in the U.S.

This law was created to make the lives of foreigners, or those who look like they might be foreigners, unbearable. Because of this law, thousands of children have disappeared from schools and tens of thousands of immigrant families have fled the state in fear.

Millions of our constituents have been shocked to see reports on television of the state's refusal to serve some immigrant families with water to their homes or to provide medical care to the sick. Even two executives from Japan and Germany were arrested or charged for not carrying identification documents required under the law.

Alabama's anti-immigrant law violates United Nations human rights standards and your own corporate statements. The U.N. Global Compact calls on businesses to

“develop an awareness of human rights and to work within their sphere of influence to uphold these universal values, on the basis that responsibility falls to every individual in society.” It also states “businesses should make sure they are not complicit in human rights abuses,” including through silence or inaction. Hyundai takes part in the Global Reporting Initiative, which defines a sustainable global economy as the combination of long-term profitability with environmental care and social justice.

Hyundai, like every major corporation in America, can and does influence legislation that affects the business environment and your consumers. But on this law, which adversely affects your employees, consumers and your stated commitments to civil rights, your executives have made a political decision to enable human rights violations under the Alabama law.

Our constituencies are well aware of the devastation caused by Alabama's anti-immigrant law. There is a growing political consensus among our communities that the law must be repealed. Just last week, thousands of Latino, African and Asian American, Anglo and other Americans marched 51 miles over five days, from Selma to Montgomery, calling for equal rights and repeal of H.B. 56. Tens of thousands of individuals have signed a petition to you to take action and over 45 organizations have so far called on Hyundai to act.

We are writing to echo the message, brought to you in person by Eliseo Medina of the Service Employees International Union, Wade Henderson of the Leadership Conference on Civil and Human Rights and Dae Joong Yoon of the National Korean American Service & Education Consortium.

We also write to inform you that we too will use our considerable influence to tell millions of Americans in our communities of Hyundai's decision to support or oppose this discriminatory law.

Sincerely,*

Alliance for Immigrants Rights & Reform - Michigan (AIR)

America's Voice Education Fund

Arkansas United Community Coalition (AUCC)

Asian American Justice Center, a member of the Asian American Center for Advancing Justice

Center for Community Change (CCC)

continued...

Colorado Immigrant Rights Coalition (CIRC)
Consortium of Hispanic Agencies, Detroit, MI
Faith Action for Community Equity (FACE) Hawai'i
Farmworker Justice
Georgia Association of Latino Elected Officials (GALEO)
Hawai'i Coalition for Immigration Reform
Iowa Citizens for Community Improvement
Labor Council for Latin American Advancement (LCLAA)
Latin American Coalition, North Carolina
Maine People's Alliance
Massachusetts Immigrant and Refugee Advocacy Coalition (MIRA)
National Immigration Forum
National Immigration Law Center
Nebraska Appleseed
New Hampshire Alliance for Immigrants and Refugees
New Sanctuary Coalition of NYC
OneAmerica (Washington State)
PICO National Network
Progressive Leadership Alliance of Nevada (PLAN)
Progressive States Network
Promise Arizona
Rainbow PUSH Coalition
Tennessee Immigrant and Refugee Rights Coalition (TIRRC)
United Auto Workers, Local 600
United Farm Workers (UFW)
United Food and Commercial Workers (UFCW)
Virginia New Majority

*Signers as of March 16, 2012.

Letter to Hyundai Shareholders